

**Title: PHC2018/10 - Network analysis – where do people in Scotland get their plant health information?**

**Background:** Early scoping of plant health priorities with key Scottish stakeholders and discussions at the PHC launch event indicate a complex landscape of plant health information sources, confusion amongst stakeholders and a perception of information overload. To inform future KE methods and priorities, a network analysis is required to identify the sources of information and the strength of their effect on Scottish stakeholder communities.

**Impact:** Improved understanding of concepts and options amongst the Scottish stakeholder community; a basis for gap analysis by the PHC.

**Objectives and research required for this call:**

- A mapping exercise of the main actors and information that flows and influences plant health relevant to Scottish stakeholders;
- Delivery of a social network of the actors involved in plant health information in Scotland to codify what relationships occur and how information is transferred;
- Summaries of the main sources of information, how these overlap or cause support between affected parties and provide potential interventions for solving some of these dissonances.

**Outputs:**

Report / discussion document offering a synthesis of information and recommendations suitable for readership of key stakeholders of the PHC – for example, land managers and those involved in Scottish plant health policy and practice.

A social network of the information landscape relevant to plant health in Scotland.

1-2 page policy summary

**Indicative key dates:**

- Deadline for notes of interest: 27<sup>th</sup> September 2018
- Project start: 1<sup>st</sup> November 2018
- Overview of plans and project start-up meeting with PHC Directorate: by end November 2018
- Completed discussion paper and summary: 28<sup>th</sup> February 2019
- Meeting with Scottish stakeholders: by 31<sup>st</sup> March 2019

Milestones to be confirmed by bidder.

**Date all work needs to be completed by:** 28<sup>th</sup> February 2019

**Project type:** Call down - collaborative, network analysis



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**Maximum funding available (including overheads and VAT, where applicable):** Indicative value  
£12,000

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